

FOR IMMEDIATE RELEASE



**STANDARD LIFE DECLARES WAR ON “TRUST ME” PRODUCTS;
UPGRADES SELECT ANNUITY; GUARANTEES INTEREST RATE
FOR THE LENGTH OF SURRENDER PERIOD.**

Standard Life of Indiana is upgrading its Select Annuity, guaranteeing interest rates for 10 years.

Standard Life was recently purchased by Capital Assurance Corporation (CAC). Immediately after the purchase, A.M. Best improved Standard Life’s rating. CAC is committed to simplifying and streamlining Standard Life’s annuity products, making them easier for customers to understand and agents to sell.

“If people commit their money to us, we’re going to give them an interest rate they can count on,” says Capital Assurance CEO John Franco. “It’s a simple proposition with no ‘trust me’ element.”

Until further notice, the Select Annuity will pay 4.75% in the first year and 3.75% in years 2-10.

“Annuities shouldn’t be complicated,” says Franco. “It’s long-term, tax deferred savings. It’s simple, honest and pays a good return. We believe that’s what the market wants.”

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